**Next Generation NetAdvantage - Industry Research**

1. To access Industry Surveys, click on the menu Tab called **Industry Survey**.

2. To view a **specific** Industry, select from the drop down list & click the **Search** box.

3. Or click **View All** for all recent Surveys arranged by date,

4. Reports are arranged chronologically, but you could change that by clicking a heading; for example, click **Headline** to arrange list by survey title.

5. To open the Industry Survey, click the PDF icon.
Industries / Sub-industries: Use the Markets tab for data and benchmarks

1) Click the Markets tab so that you’re in that section of the site

2) Next Click on Refine Industries to open a box showing drill-downs to industry sub sectors.

3) In new drop-down showing hierarchy by sectors, select a sub-industry and then click Submit.

4) Use the left hand column of Markets tab for more on that sub-industry such as Key Ratios, Constituents, Operating Metrics (by Constituent), or to open the Industry Survey.
Archive Surveys are available back to 1999

In the Markets tab, after selecting Industry Surveys in the left hand column, next select the filter icon next to the Date/Time

In the filter dropdown, select All History and then click the Apply Filter Button

NOTE: When viewing your Results list, if you’re seeking archived reports, be sure to note at bottom right corner of screen if there are additional pages of results that you can scroll through.

Most survey titles have an archive back to 1999 unless that subject only became a separate survey title more recently.